



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356065

Schedule Dates 10/01/12-10/07/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax /
CPE 143
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/16/12
Last Modified 09/27/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791104
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,502.50
Net Total \$53,847.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$63,350.00
Grand Total:	74	\$63,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/01/12-10/05/12	3	:30	5A- News-News 13 Early 5am		1	1	1	1	1			5	\$280.00	\$1,400.00	Asheville (WLOS)	NEWS 13 THIS MORNING	8/16/12
2.0	Normal Line / News	10/01/12-10/05/12	3	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WLOS)	AMERICA THIS MORNING	8/16/12
3.0	Normal Line / News	10/01/12-10/05/12	3	:30	7A- 8A (EST)		1	1	1	1	1			5	\$1,000.00	\$5,000.00	Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
4.0	Normal Line / News	10/01/12-10/05/12	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$950.00	\$4,750.00	Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12
5.0	Normal Line / News	10/01/12-10/05/12	3	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1			5	\$500.00	\$2,500.00	Asheville (WLOS)	NEWS 13 @ NOON	8/16/12
6.0	Normal Line / News	10/01/12-10/05/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			5	\$450.00	\$2,250.00	Asheville (WLOS)	NEWS 13 @ 1230	8/16/12
7.0	Revised Line / SPOT	10/01/12-10/05/12	3	:30	4:00:30P- Katie		1	1	1	1	1						Asheville (WLOS)	Katie Couric	8/16/12
7.1	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- Anderson		1	1	1	1	1			5	\$350.00	\$1,750.00	Asheville (WLOS)	Anderson Cooper	8/17/12
8.0	Normal Line / News	10/01/12-10/05/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$950.00	\$4,750.00	Asheville (WLOS)	FIRST NEWS AT 5	8/16/12
9.0	Normal Line / News	10/01/12-10/05/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$1,050.00	\$5,250.00	Asheville (WLOS)	FIRST NEWS AT 530P	8/16/12
10.0	Normal Line / News	10/01/12-10/05/12	3	:30	6P- 7P (EST)		1	1	1	1	1			5	\$1,600.00	\$8,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356065

Schedule Dates 10/01/12-10/07/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax /
CPE 143
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/16/12
Last Modified 09/27/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791104
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,502.50
Net Total \$53,847.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$63,350.00
Grand Total:	74	\$63,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6:58:50P- Wheel of Fortune		1	1	1	1	1			4	\$1,400.00	\$5,600.00	Asheville (WLOS)	WHEEL OF FORTUNE	8/16/12
11.0.1	Closed Preempt	10/03/12															Asheville (WLOS)	Program Change/Exception - debate	
12.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	7:28:30P- Jeopardy		1	1	1	1	1			4	\$1,600.00	\$6,400.00	Asheville (WLOS)	JEOPARDY	8/16/12
12.0.1	Closed Preempt	10/03/12															Asheville (WLOS)	Program Change/Exception - debate	
13.0	Normal Line / News	10/01/12-10/04/12	3	:30	10:59:56P- News-News 13 11p Late News		1	1	1	1				4	\$1,200.00	\$4,800.00	Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
14.0	Normal Line / News	10/05/12-10/07/12	3	:30	10:59:56P- News-News 13 11p Late News						1	1	1	2	\$1,100.00	\$2,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	8/16/12
14.0.1	Closed Preempt	10/06/12															Asheville (WLOS)	Program Change/Exception - AT 1130P	
15.0	Normal Line / News	10/06/12-10/06/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	8/16/12
16.0	Normal Line / News	10/06/12-10/06/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	8/16/12
17.0	Normal Line / News	10/06/12-10/06/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	GOOD MORNING AMERICA	8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356065

Schedule Dates 10/01/12-10/07/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax /
CPE 143
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/16/12
Last Modified 09/27/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791104
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,502.50
Net Total \$53,847.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	74	\$63,350.00
Grand Total:	74	\$63,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	WHEEL OF FORTUNE - SAT	8/16/12
19.0	Normal Line / News	10/07/12-10/07/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	8/16/12
20.0	Normal Line / News	10/07/12-10/07/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	8/16/12
21.0	Normal Line / News	10/07/12-10/07/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	GOOD MORNING AMERICA - SUN	8/16/12
22.0	M/G For 14.0.1 / News	10/05/12-10/07/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X		X	1	\$1,100.00	\$1,100.00	Asheville (WLOS)	NEWS 13 TONIGHT	9/7/12
23.0	M/G For 11.0.1 / SPOT	10/03/12-10/03/12	3	:30	6:58:50P- Gubernatorial Debate	1			X						\$1,400.00		Asheville (WLOS)	GUBERNATORIAL DEBATE	9/19/12
23.0.1	Closed Preempt	10/03/12															Asheville (WLOS)	No Availability/Exception - 1 break and they are already in there.	
24.0	M/G For 12.0.1 / SPOT	10/03/12-10/03/12	3	:30	6:58:50P- Gubernatorial Debate	1			X					1	\$1,600.00	\$1,600.00	Asheville (WLOS)	GUBERNATORIAL DEBATE	9/19/12
25.0	M/G For 11.0.1 / Prime	10/03/12-10/03/12	3	:30	9P- ABC News: Your Voice Your Vote: Presidential Debate	1			X					1	\$1,400.00	\$1,400.00	Asheville (WLOS)	YOUR VOICE:YOUR VOTE PRES.DEBATE	9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: